

Association of Rhode Island Authors 2014 Expo
Sponsorship opportunities

PLATINUM SPONSOR - \$600

- ❖ Your company name featured on Expo marketing materials, promotional products and email blasts.
- ❖ Link available for three months on the ARIA website page.
- ❖ Ability to include marketing/promotional materials in the expo bags.
- ❖ Priority selection of booth at the expo

GOLD SPONSOR - \$350

- ❖ Professional signage displayed at the Author's Expo provided by company.
- ❖ Link on ARIA webpage
- ❖ Your company name on all EXPO marketing materials, promotional products and email blasts.
- ❖ Complimentary table at the Expo to set up display.

BRONZE SPONSOR - \$200

- ❖ Your company name on all EXPO marketing materials and email blasts.
- ❖ Free table at the Expo to set up display.

BEVERAGE SPONSOR - \$400 (OPEN TO MORE THAN ONE SPONSOR)

TOTE BAG SPONSOR WITH COMPANY LOGO, to be given to all attendees- \$1,500

FRIEND OF ARIA, recognition on printed materials and social marketing- \$75

Association of RI Author's Expo Sponsorship Opportunities EXPO SPONSORSHIP APPLICATION

Organization:

Contact and Title:

Address:

City: _____ State: _____ Zip
Code: _____

Telephone: _____ Email:

Please select from the following available sponsorship opportunities:

Platinum Sponsor (\$600) _____

Gold Sponsor (\$350) _____

Bronze Sponsor (\$200) _____

Beverage Sponsor (\$400) _____

Expo Bag Sponsor (\$1,500) _____

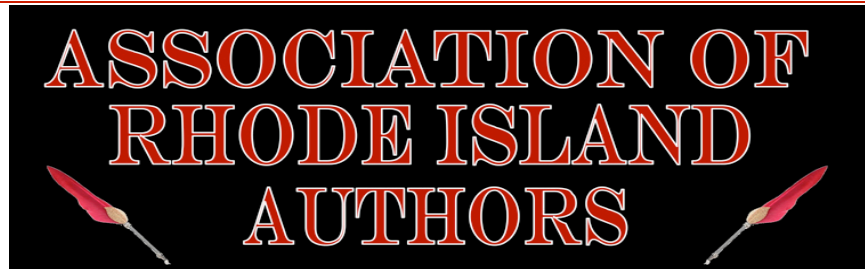
Friend of RIAA (\$75) _____

Payment (Full payment must accompany contract)

Make checks payable to ARIA (Association of Rhode Island Authors)

Signature:

Please complete and return this application to:
ARIA, 72 Bramblewood Lane South Kingstown, RI 02879



Hi!

We would like to welcome you to consider sponsorship for our 2nd annual Association of Rhode Island Author's Expo being held on November 8, 2014 at the West Warwick Civic Center in Rhode Island. Last year we enjoyed over several hundred attendees at our first annual event. Over 40 local authors were present to meet the public and sign books at the Courthouse Center for the Arts in Kingston, Rhode Island. This year, we anticipate over 70 local authors and well over 1,000 attendees. We have moved to a larger venue to meet the increasing demand and expect a much larger media presence as well.

We are a non-profit group of over 80 published authors from every genre. Some of our books have been made into blockbuster movies or featured on local television shows. Other authors have only recently begun their journey. Our mission with this expo is to raise awareness with the public that Rhode Island has a strong literary presence. Authors are readily available for questions from both children and adults, raising an awareness of the literary world and making the publishing industry accessible to young and old Rhode Islanders.

Feel free to review our website at www.riauthors.org. I can be reached with any questions at 401-219-6382 or by email at vmh107@cox.net.

Thank you for your time and consideration,

Vanessa Paniccia

Chairman of the Expo 2014