

Presentation Area 1

11:30 *Self-Publishing 101: How to Independently Publish Your First Book* with Steven R. Porter



Have you always dreamed of publishing your memoir, poetry collection, short stories, or even a novel? The traditional path to publish is confusing, frustrating, and time consuming. But now, with the help of new and emerging technologies, anyone can become a published author. (And there is even a chance that self-publishing could be a profitable endeavor or land you on a bestsellers list!) This presentation will explain the growing phenomenon of independent self-publishing with the intention of helping motivated writers achieve their lifelong dreams of becoming published authors.

12:15 *Pitching Non-Fiction: How to Propose your Project to a Publisher* with Don Hagist



In spite of the rise of self-publishing and ebooks, the demand for printed books marketed by traditional publishers remains vibrant for non-fiction works. If you'd prefer to focus on the research and writing, and leave the packaging and marketing to a publisher, then following the traditional path to publication may be for you - but it's not without challenges and pitfalls! This presentation will guide you through the process of finding a publisher and proposing your project to them.

1:00 *Write Now! How to ignite and maintain your motivation* with Gina Colvario Krupka



Have you or others ever doubted your abilities? Have you ever gotten writer's block? Ever feel like you cannot seem to find the time to write? Do you ever feel you have more excuses than progress? This presentation will help you get started or reignite your passion by helping you set realistic goals that you can achieve and help you identify the pitfalls which may have held you back in the past. Now is time for you to create the masterpiece the world has been waiting for!

Schedule of Presenters

2:00 Meet special guest *Ann Hood* and join *Ann* for a “statewide book club” discussion of her novel, *The Book that Matters Most* followed by a *booksigning*

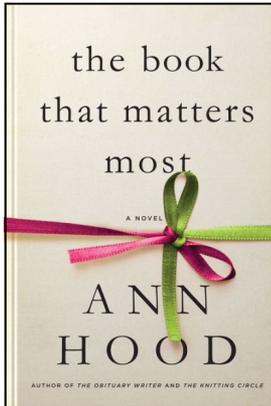


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3:30 *Beyond the Book Fair: Using Social Media to Connect with Readers and Sell Your Way to Success* with *Amy DeLuca*



Once you’ve published a book, the next step is finding YOUR readers. But where are they? If they don’t happen to stroll by your display at the book fair or pull your book off the shelf at a local bookstore, how will they even know your book exists? Effective use of social media and advertising can connect you with your book’s ideal audience—no matter where they are—even across the globe. Presenter Amy DeLuca (writing as Amy Patrick) has published books that rank among Amazon’s bestsellers. Her young adult fantasy romance series *The Hidden Saga*, sells thousands of copies every month online. In this presentation, she shares her secrets with you, detailing how you, too, can leverage social media and ads to sell your way to success--without ever leaving home.

Presentation Area 2

11:30 *The Darker Side to Creativity*

Gina Colvario Krupka - Moderator



Explore the darker side of fiction with ARIA authors Alex Kimmell, Pete Larrivee and LL Craft. This panel of horror writers, will be discussing their motivations, influences and experience writing in this thrilling category.

12:15 *World Building in Science Fiction and Fantasy: The Essentials*

Tabitha Lord – Moderator



The Science Fiction/Fantasy genre transports readers to new worlds, from the wondrous to the weird. Fans of the genre know that solid world building is essential to the story. When it's done well, we become immersed in the tale. When it's done poorly, we notice. Join us for a discussion with local speculative fiction writer's to learn their secrets. How do they construct believable worlds in unbelievable settings? What are some of the problems and pitfalls they've encountered? Where do they find inspiration? When imagination and writing craft successfully intersect, the results can be out of this world! If you are an aspiring speculative fiction writer, this presentation is for you

Thank You, Expo Committee

Mike Squatrito, Jr.
Vikki Corliss
Leigh Brown
Paul Caranci
Heather Caranci

Adam Wasserman
Rob Bentley
Laura Kennedy
Steven R. Porter
Dawn M. Porter

Schedule of Panels

1:00 *Writing Your Memoir – From Dream to Reality*

Judith Glynn - Moderator



Everyone has an important story to tell. But whether yours should appear in print is the defining distinction between the oral storyteller and the memoirist. Will family secrets be exposed? Does the fear of a lawsuit cross your mind? Where do you begin? How much time does it take to write a memoir? What's the fine line between a rant and a balanced story? Questions regarding this genre are as varied as the stories revealed for the world to read. This ARIA memoirists' panel; Linda Carvelli, Kelly Kittel, Deborah Tillinghast and Judith Glynn (moderator), will explain their craft. Their memoirs capture a life event that changed their or someone else's life or reveals a lifestyle that enhanced a life. You can tell your story too. Granted, the craft is difficult but the reward allows you to write your history on your terms.

3:30 *Character Development of Children: A Fluid Topic*

Steve Hague – Moderator



Character development, a critical aspect in the successful writing of children's books, must focus on the advancement of characters that children can associate with and believe in. They must take on a life of their own because it is characters that appear to think and add to the plot that make successful storylines. Learn from a panel of experts how to create that character and accurately translate its personality into the character's illustration. Children's author Steve Hague will lead ARIA colleagues Wendy Fachon, Joni Pfeiffer-Moser, Mark Perry, Sheryl Kimball, Bruce Wilcox and Martha Pena in a lively and enlightening discussion in the art of successfully writing books that will engage and entertain children of various ages. If you have always dreamed of writing a children's book you won't want to miss this session.